

Toolkit tools visual design, data visualization and writing assistance

This list provides a range of tools that cover visual design, data visualization, and writing assistance, helping communicators present complex cancer data in an engaging and accessible way.

1. Canva

A versatile tool for creating professional-looking designs without needing extensive graphic design skills. It offers templates for social media posts, presentations, infographics, and more. **Link:** <u>Canva</u>

2. Flourish

Flourish is a user-friendly platform for creating interactive data visualizations, including charts, maps, and infographics. It's excellent for displaying cancer registry data clearly and engagingly. Link: Flourish

3. ChatGPT (OpenAl)

ChatGPT is an AI-powered text generation tool that helps create drafts, summaries, and improve communication materials such as reports or press releases. It can be used to generate ideas, improve content clarity, and streamline writing tasks. Link: <u>ChatGPT</u>

4. Piktochart

Piktochart is a tool for creating infographics, reports, and presentations. It's particularly useful for simplifying complex cancer data and creating visually appealing materials for stakeholders. Link: <u>Piktochart</u>

5. Venngage

A simple-to-use platform for creating infographics and reports. Venngage provides customizable templates for visualizing data and effectively communicating research findings. Link: <u>Venngage</u>

6. Visme

Visme offers templates for infographics, presentations, and data visualizations. It's useful for cancer registries that need to communicate data findings in a more visual, impactful way. Link: <u>Visme</u>

7. Infogram

Infogram specializes in creating infographics and data visualizations that are easy to embed and share. It's an ideal tool for creating interactive charts and graphics to communicate statistical information clearly. Link: Infogram

8. Adobe Spark

Adobe Spark is a web-based tool for creating graphics, videos, and web pages. It's ideal for designing promotional material, educational content, and sharing cancer research visually. Link: <u>Adobe Spark</u>

9. Google Looker Studio

A free tool by Google that allows you to create dashboards and reports from multiple data sources. It's useful for sharing cancer registry data in a clear and visually structured manner with stakeholders. Link: <u>Google Data Studio</u>

10. Hemingway Editor

A writing tool designed to improve the readability of texts by suggesting edits for clearer, more concise writing. Ideal for making scientific or technical documents accessible to broader audiences. Link: <u>Hemingway Editor</u>

11. Grammarly

Grammarly is a writing assistant that helps correct grammar, punctuation, and style issues in your texts. It's great for ensuring your communication is clear and professional. Link: <u>Grammarly</u>

12. Lumen5

Lumen5 turns written content into videos, making it ideal for creating video summaries of cancer research or awareness campaigns.

Link: Lumen5